

# COVER SHEET

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SEC Registration Number

PUREGOLD PRICE CLUB, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,  
MANILA

(Business Address: No. Street City/Town/Province)

CANDY DACANAY-DATUON

(Contact Person)

(02) 524-4451/ 523-3055

(Company Telephone Number)

1 2 3 1

Month

Day

MISC/LETTER

(Form Type)

0 5 0 8

Month

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier



13 July 2012

**SECURITIES AND EXCHANGE COMMISSION**

SEC Building, EDSA, Greenhills,  
Mandaluyong City, Metro Manila

Attention: **Director Justina F. Callangan**  
Corporate Finance Division

Subject: **PUBLIC OWNERSHIP REPORT**

GENTLEMEN:

Please see attached PGOLD's Public Ownership Report as of 30 June 2012.

Thank you!

Very truly yours,

A handwritten signature in blue ink, appearing to read "DACHN", is written over the typed name.

**ATTY. CANDY H. DACANAY-DATUON**  
Compliance Officer

**PUREGOLD PRICE CLUB, INC.**  
 Computation of Public Ownership Report  
 As of 30 June 2012

Number of Issued Shares	2,000,000,000
Number of Treasury Shares	0
Number of Issued and Outstanding Shares	2,000,000,000

Less: Non-Public Shareholdings

Shareholdings of Directors/Officers	Number of Shares
Lucio L. Co, Chairman	714,376,801
Susan P. Co, Vice Chairman	529,691,310
Leonardo B. Dayao, Director and President	739,925
Ferdinand Vincent P. Co, Director	33,686,354
Pamela Justine P. Co, Director	33,686,354
Marilyn V. Pardo (Independent Director)	1
Edgardo G. Lacson (Independent Director)	1
<b>Total Non-Public Shareholdings</b>	<b>1,332,180,747</b>
<b>Total of Public Holdings</b>	<b>667,819,253</b>

PUBLIC OWNERSHIP                       $\frac{667,819,253}{2,000,000,000} = 33\%$

**MINIMUM PERCENTAGE OF PUBLIC OWNERSHIP**

Market Capitalization Computation

Issued and Outstanding Shares	2,000,000,000
Market Price (June 30, 2012)	27.15
Market Capitalization	54,300,000,000
Minimum Public Ownership	10%
PGOLD Actual Public Ownership	33%

PGOLD is in compliance with the Minimum Percentage of Public Ownership because its actual public ownership percentage is 33% which is above the minimum requirement of 10% for a company with market capitalization of over Php10B.

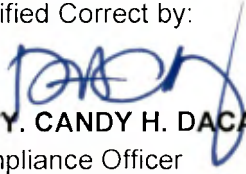
Total Number of Shares Owned by the Public	667,819,253
Total Issued and Outstanding Shares	2,000,000,000
Percentage of Public Ownership	33%

**MINIMUM NUMBER OF SHAREHOLDERS**

30 June 2012

Number of Listed Shares	2,000,000,000
Number of Shareholders owning atleast 1 board lot each	11
Percentage of Foreign Ownership Limit	40%
Actual % of Foreign Ownership as of June 30, 2012	28.83%

Certified Correct by:



**ATTY. CANDY H. DACANAY-DATUON**  
Compliance Officer